

UWNWFL Community Impact Fund –\$5,000 or below

Applications for UWNWFL Community Impact Fund, \$5,000 or below, grants should target one of four United Way Impact Areas – Youth Opportunity, Financial Stability, Healthy Community, or Community Resilience.

You may apply for **only one impact area per county**, with complete, separate applications. For example: you may apply for Healthy Community in Jackson County, Healthy Community in Bay County, and Youth Opportunity in Holmes County but you may not apply for Healthy Community and Youth Opportunity in Calhoun County. Requests should budget \$5,000 or less. Please reach out to Melissa O'Connor, moconnor@unitedwaynwfl.org, for clarification, if needed.

Please note that we have attempted to create a less burdensome application so as not to require you to resend previously sent information. To that point, the Funds Distribution Committee members, as defined below, will have access to your UWNWFL Affiliated Agency application to refer to for any additional information.

Applications will be scored and awardees recommended by the 2026 Funds Distribution Committee, a team of community members from across the UWNWFL geographical footprint including United Way NWFL board members, with final approval by the United Way of NWFL Board of Directors. Programming for selected grantees will begin in June of 2026 and run for **up to** 12 months. Funding will be divided into 5 equal payments from August through December.

Awardees will be expected to report on their funding at the end of the grant period.

Impact areas and their strategies are listed below. Strategies included cover some, not all, possible strategies within an impact area. If you do not see your proposed project listed in the bullets below that does not mean it does not qualify. If your proposed project falls generally within an impact area it is likely included. However, if you are concerned and have questions, please contact Melissa O'Connor, moconnor@unitedwaynwfl.org for clarification.

UWNWFL Impact Areas

Youth Opportunity applications should aim to ensure that children and youth are ready for kindergarten, have success in school, and/or graduate high school ready for college, technical school, and/or career, et al.

Specific strategies and approaches include:

- Ensuring that children 0-5 have the supports they need to promote early development and successful transition to kindergarten
- Providing literacy supports to ensure students learn to read by the end of third grade and/or work with older, struggling readers
- Providing learning and enrichment supports for students during, after, or out of school, especially those academically at-risk
- Engaging parents and families to ensure they have the resources, tools and information needed to support their child's development and school success
- Partnering with K-12 schools and community-based organizations to provide whole-school, wrap around supports
- Supporting youth to effectively transition to college and career
- Specific efforts to close persistent gaps and disparities in educational access and outcomes

Financial Stability applications should be centered around economic mobility as defined as the capability of an individual or a family to, over time, experience upward mobility regarding income, access to opportunities, and quality of life. Requests should aim to help individuals and families achieve financial stability and/or access opportunities to improve their economic well-being, et al.

Specific strategies and approaches include:

- Helping to lower costs by providing programs/services that offset costs, educate on financial literacy, provide access to benefits that will financially assist, etc.
- Helping attain family-sustaining jobs that offer living wages, benefits, and opportunities for advancement through workforce development, trainings, collaborations with local businesses, etc.
- Helping to secure safe and affordable housing and/or providing pathways toward home ownership
- Engage in initiatives to help break the cycle of generational poverty and foster security and success through quality education, stable employment, and the assets to weather unforeseen financial challenges

Healthy Community applications should target barriers, complications, and/or issues to an individual, family, and/or community's ability to get and/or remain healthy. Requests should aim to strengthen access to health, healthcare, well-being, et al.

Specific strategies and approaches include:

- Ensuring access to health insurance, healthcare, and healthcare services

- Improving access to healthy, nutritious food and/or physical activity
- Closing gaps and disparities in health and well-being
- Increasing access to safe and healthy spaces
- Providing/Increasing access to mental healthcare, mental health education and/or acute mental health services
- Addressing the Social Determinants of Health (e.g. employment, education, housing, food, transportation, etc)

Community Resilience applications should elevate the ways in which our communities address urgent community needs while contributing to long-term, systemic community strengthening. Requests should aim to strengthen our community(ies) resilience into the future.

Specific strategies and approaches include:

- Disaster preparedness that increases individuals, families, and/or our community(ies) ability to recover quickly
- Increased collaboration between UWNWFL affiliated agency, business, municipal/county government, and community partners to better serve individuals, families, and/or our community(ies) in the wake of disaster
- Mitigating known factors to increase resilience
- Environmental stewardship to increase resilience
- Workforce development - as related to community resilience
- Training - as related to community resilience

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(The application below is to assist you in preparing your application. Do not fill this out and submit it to UWNWFL. The application must be completed online through our website)

1) Which Impact Area are you applying for?

- Youth Opportunity
- Financial Stability
- Healthy Community
- Community Resilience

2) Which County will the proposed project serve?

- Bay
- Calhoun
- Gulf
- Holmes
- Jackson
- Washington

3) Organization Name:

4) Name and title of contact person:

5) Organization Address:

6) Email Address of Contact person:

7) Phone Number of contact person:

8) Organization Yearly Revenue:

- Less than \$500,000
- \$500,000 – less than \$1,000,000
- \$1,000,000 - \$3,000,000
- \$3,000,000 - \$5,000,000
- \$5,000,000 - \$10,000,000
- \$10,000,000 and above

9) If your organization covers more than one county, is there any additional information you'd like us to consider about your organization's finances as it pertains to the county in which you are applying? (500 words)

10) Is the proposed project new or a current program?

- New
- Current

11) Project Objective/Description (500 word limit):

What will these funds be used for? Does your proposal aim to address a specific need in our community? Does it address a specific need for your agency?

12) Project Impact/Outcome (500 word limit):

How will these funds benefit your agency and/or this community? What will have been achieved/partially achieved if you are awarded this funding?

13) Target Population (500 word limit):

Who will benefit if you are awarded this funding. Will you incorporate ALICE and/or ALICE data?

16) Project budget (500 word limit): Funds may be used for most anything necessary including but not limited to staff, training, supplies, equipment, technology, etc. None of this funding may be used for overhead/indirect costs. Describe how you will budget this funding. Your total should amount to no more than \$5,000 in United Way Community Impact Fund dollars. You may show funding from other sources if the budget for this proposal is more than the grant amount.

17) Will any portion of this funding allow your agency to match funds?

If so, please describe. (For example, every United Way grant dollar draws down an additional \$5 of state funding) If not, please say N/A

18) Percentage of UWNWFL funding impacting low or moderate income consumers

- 0% - 50%
- 50% - 100%

19) If we are unable to fulfill your entire request, what is the minimum funding level you could accept and still fulfill your need?